



CHOOSE & CUT *Fall Meeting*

Saturday, October 23, 2021 | 10-4 pm

Top Hill Farms Inc. | 5767 Fox Lake Rd., Goodrich, MI 48438
Host **Dana and Bruce Millar**

Welcome and history of Top Hill Farms

Planting techniques

- How we get our trees the footing they need for a great start.

Customer flow

- An overview of how our selling operation works.

Marketing

- How we get the word out.

Farm tour

- Tour the farm and see how we cultivate our Christmas trees.

COVID-19 operations

- Examining what worked, what didn't, and what to do in 2021.

Grower Round Table

- Discussion and idea sharing for the upcoming season.
- New grower Q&A. Do you have questions that weren't covered at the summer meeting? This is your chance to ask those questions and get your answers.

2021 Choose & Cut Meeting Registration

Farm/Business Name: _____

Address: _____

Email: _____ Phone: _____

NAME	\$30

Lunch will be provided

GRAND TOTAL _____

Make checks payable to **Michigan Christmas Tree Association** | Questions Contact: Amy at info@mcta.org

Return this registration portion of the form with payment by October 15, 2021 to:

MCTA, PO Box 252, Durand, MI 48429 | Phone 517.545.9971