



MICHIGAN & MID AMERICA CHRISTMAS TREE ASSOCIATION SUMMER MEETING

July 25-26, 2014

**Peterson's Riverview Nursery
873 26th St., Allegan, MI**

Join Us!

Plan to join us this summer for a unique opportunity to meet with Christmas tree growers from the Great Lakes region, Midwest and beyond. Much like our regional summer meeting in 2010, the Mid America Christmas Tree Association will be teaming up with the Michigan Christmas Tree Association for an event that includes tours, in-field learning opportunities, equipment demonstrations and likely the largest industry trade show available in 2014.

The National Christmas Tree Association will be participating as well; hosting the National Christmas Tree Contest at this location. We are busily preparing for this special event and hope that you plan to be a part of it!

We offer both outdoor and "under tent" vendor spaces and host morning coffee, refreshments and the Friday reception all in the trade show area to encourage traffic to your booth. All tours are local and staggered to avoid having all attendees leave the home location at one time; ensuring a more stable traffic flow in the trade show area.

Exhibit Set Up:

- Thursday, July 24, 2:00 – 7:00 pm
- Casual dinner served for vendors

Exhibit Fee Includes:

- 10 ft. wide exhibit space with 8 ft. table and 2 chairs (tent location)
- 12' x 12' outside exhibit space
- Full Convention Registration for two people
- Friday and Saturday lunches for two and Friday Dinner for two

Sponsorship Opportunities:

Increase your visibility with a sponsorship at the Summer Meeting. Opportunities include:

- Registration Sponsor
- Friday Continental Breakfast
- Friday Afternoon Refreshments
- Friday Reception Refreshments
- Saturday Continental Breakfast
- Saturday Mid-Morning Refreshments

Schedule

Thursday, July 24

2:00 – 7:00 pm – Vendor Set Up

Friday, July 25

7:30 am – Registration and Exhibits Open,

Continental Breakfast

9:00 am – Welcome – Followed by programming,

tours, demonstrations

11:30 – 1:30 – Exhibits/Lunch

1:30 – Programming, tours, demonstrations

4:30 pm – Reception with Vendors

6:00 pm – Dinner, Awards, National Update

Saturday, July 26

7:30 am – Registration and Exhibits Open,

Continental Breakfast

9:00 am – Programming, tours, demonstrations

11:30 – 1:00 – Exhibits/Lunch

1:00 – 3:00 pm – Programming, tours,

demonstrations

This schedule is subject to change. Final schedule will be forwarded to all vendors



Hotel Accommodations:

Holiday Inn West

2747 S. 11th St., Kalamazoo, MI

\$99 – single/double

\$109 Triple

\$119 Quad

Call 269-375-6000 for Reservations

Please mention Michigan Christmas Tree Association to receive these discounted rates.

View hotel information online at:

www.holidayinnkz.com

Early reservations are recommended!

Camping Options:

TriPonds Family Camp Resort

3687 Dumont Rd.

Allegan, MI 49010

269-673-4740

www.triponds.com

Schnable Lake Family Campground

1476 115th Ave.

Otsego, MI 49078

269-672-7367

www.schnablelakecampground.com