

COWBOYS AND CHRISTMAS TREES



2025 NATIONAL SUMMER MEETING JULY 24-26

Hosted by Dutchman Tree Farms at
Northern Pines Nursery

All exhibitors, educational sessions, and tours will take place at
Northern Pines Nursery • 2458 S. Green Rd. • Lake City, Michigan 49651



Northern Pines
Nursery

MICHIGAN
CHRISTMAS TREE ASSOCIATION

National
Christmas
Tree Association

MID-AMERICA
CHRISTMAS TREE

partnering state associations

Illinois Christmas Tree Association
Indiana Christmas Tree Growers Association



For Meeting and Hotel Information Visit

www.mcta.org

SUMMER MEETING SCHEDULE OVERVIEW:

THURSDAY JULY 24

10 to 7 pm Vendor Set-up
1 to 4:30 pm New Grower Session
2 pm Golf Outing 9-hole at
Evergreen Resort
Board Meetings
5:30 – 6:30 Happy Hour at
Evergreen Resort sponsored
by Jutek

FRIDAY JULY 25

8:00 Registration/Vendor time
(Donuts and Coffee)
9:00 Welcome to Dutchman
9:00 to 11:30 Programing and Tours
12:00 Lunch/Vendor time
2:00 to 4:30 Programing and Tours
4:30 Happy Hour/Vendor time
6:00 6:00 Hall of Fame and Tree
Contest Winners Announced
6:30 Dinner and Rodeo Event

SATURDAY JULY 26

8:00 Vendor time (Donuts and
Coffee)
9:00 to 11:30 Programing and Tours
12:00 Lunch/Vendor time
2:00 to 4:30 Programing and Tours
Conclude program



HOTELS at a GLANCE

Evergreen Resort

7880 Mackinaw Trail
Cadillac, MI 49601
231-775-9947

Caberfae Peaks

1 Caberfae Ln, Cadillac, MI 49601
231-862-3000

Days Inn by Wyndham Cadillac

6001 East M-115,
Cadillac, MI 49601
231-7754414

Holiday Inn Express

7642 US-131, Cadillac, MI 49601
231-779-4656

Lake Cadillac Resort

6319 M 11, Cadillac, MI 49601
231-577-0773

National Summer Meeting 2025

VENDOR REGISTRATION FORM

July 24-26 • Dutchman Tree Farms & Northern Pines Nursery • 2458 S Green Rd, Lake City, Michigan 49651

REGISTRATION DEADLINE IS JUNE 15 to be included in meeting program.

(Please print or type)

Company/Organization _____

Address: _____ City _____ State _____ Zip _____

Phone _____ Email _____ Website: _____

Name(s) of Attendees _____

Are you a member of any of the following Christmas tree associations? Please check all that apply:

Michigan _____ MACT _____ NCTA _____ Illinois _____ Indiana _____

MCTA 9-HOLE GOLF OUTING (Pay at course)

Thursday, July 24 at 2 p.m. at Evergreen Resort, 7880 Mackinaw Trail, Cadillac, MI 49601

Names of those golfing _____

BOOTH COST (includes full convention registration and meals for two people)

_____ **MEMBERS** — 1st booth — **\$325** for MCTA, NCTA, MACT, ICTA, and ICTGA

_____ **MEMBERS** — Additional Booths — **\$175** for MCTA, NCTA, MACT, ICTA, and ICTGA (same company)

_____ Non-Member 1st booth — \$375

_____ Non-Member Additional Booths (same company) — \$225

_____ Additional registrants — \$125 each (includes meals)

T-SHIRT — \$20 Specify S-XXL _____

Vendors reserving four or more tables will get premium placement in the exhibitor area.

Products and service to be exhibited: _____

Competitors from whom booth separation is desired: _____

I will donate an item to the silent auction to benefit the MCTA Research Fund. _____

Booth Costs _____

SPONSORSHIP OPPORTUNITIES:

_____ **Event Sponsor** includes: Special meeting time allotted for equipment demonstration or product promotion, full page premium program ad and business name & logo shared in all summer meeting event promotional emails — \$750

_____ Thursday Welcome Reception — \$250

_____ Friday Morning Coffee and Donuts — \$300

_____ Friday Lunch — \$500

_____ Friday Dinner — \$500

_____ Friday Refreshments — \$300

_____ Saturday Morning Coffee and Donuts — \$300

_____ Saturday Lunch — \$500

_____ Registration Sponsor — \$150

Sponsor Costs _____

PROGRAM ADVERTISEMENTS SPECIFICATIONS

PLACEMENT	SIZE	RATE
Premium Placements (Inside Front Cover, Inside Back Cover and Back Cover)		
Full Page FULL COLOR	3.25 x 8 (width by height)	\$200
Inside Pages		
Full Page BLACK&WHITE	3.25 x 8 (width by height)	\$100
Half Page BLACK&WHITE	3.25 x 3.875 (width by height)	\$75

All ads are non-bleed, sizes noted are width by height, full color only available on premium pages

Advertising Costs _____

Return this registration form with payment by **JUNE 15, 2025** to:

MCTA, PO Box 252, Durand, MI 48429

Phone: **517.545.9971** | Fax: **517.545.4501**

Questions Contact: Amy at **info@mcta.org**

TOTAL COSTS _____

Funding for Project: Improving Establishment of Christmas Tree Plantations through Research and Education was made possible by the U.S. Department of Agriculture's (USDA) Agricultural Marketing Service through grant GG 240000000170. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the USDA.