



MICHIGAN CHRISTMAS TREE ASSOCIATION SUMMER MEETING 2026

**July
23-24
2026**



Hosted by
**Timberly
Tree Farm**
66181 N Lakeview Rd
Sturgis,
Michigan 49091

Accommodations

Best Western Plus

Howe, IN

260-562-2880 and ask to make a room reservation in the Michigan Christmas Tree Association block.

Group Rate (Per Night):

- 1 Night total = \$141.73
- 2 Night total = \$283.46

Reservation Deadline (Cut-Off Date): June 24, 2026

Holiday Inn Express

Howe, IN

260-562-3660 and ask to make a room reservation in the Michigan Christmas Tree Association block.

Group Rate (Per Night):

- Wednesday, July 22, 2026:
\$119.00 + 15% Tax
- Thursday, July 23, 2026:
\$119.00 + 15% Tax

Reservation Deadline (Cut-Off Date): June 25, 2026

Hampton Inn

Sturgis, MI

269-651-4210 and ask to make a room reservation in the Michigan Christmas Tree Association block.

Group Rate (Per Night):

- \$139 plus tax – Group code name: MCT

Reservation Deadline (Cut-Off Date): June 24, 2026

Schedule at a Glance

Wednesday, July 22

Vendor Set Up 12:00 pm – 6:00 pm

Thursday, July 23

7:30 to 9:00 am: Registration and Exhibitors
Open – Coffee and Donuts

8:00 to 9:00 am: Tree and Wreath Contest
Begins

9:00 am: Welcome and Introduction: Timberly
Tree Farm

9:00 to 11:45 am: Rotating Tour Groups &
Auxiliary Sessions

11:45 to 1:30 pm: Lunch, Vendor Time, and
Tree and Wreath Contest Voting

1:30 to 4:20 pm: Rotating Tour Groups

1:30 to 2:15 pm: Auxiliary Session

4:30 to 6:00 pm: Vendor Time/Happy Hour

6:00 pm: Dinner, Hall of Fame Awards and Tree
Contest – Winner Announced

Friday, July 24

8:00 to 9:30 am: Exhibits open – Coffee and
Donuts

9:30 to 12:00 pm: Rotating Tour Groups and
Auxiliary Sessions

12:00 pm: Meeting Concludes

Visit **MCTA.ORG** for more information

Project titled: Understanding and Managing Armillaria and Phytophthora Root Rot in Michigan Christmas Tree Plantations - SCBG 26000000028 was made possible by a grant/cooperative agreement from the U.S. Department of Agriculture (USDA) Agricultural Marketing Service. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the USDA.



MICHIGAN CHRISTMAS TREE ASSOCIATION

SUMMER MEETING 2026

July 23-24, 2026

Vendor Registration Form

Hosted by Timberly Tree Farm • 66181 N Lakeview Rd • Sturgis, MI 49091

REGISTRATION DEADLINE IS JUNE 24 to be included in meeting program.

(Please print or type)

Company/Organization _____

Address: _____ City _____ State _____ Zip _____

Phone _____ Email _____ Website: _____

Name(s) of Attendees _____

Registration
member rate
available to all
attendees from
other Great
Lake state
associations.

BOOTH COST (Includes 8ft table, full convention registration and meals for two people) Please bring your own electrical cord (vendor tent has limited electricity) and table covering for your booth.

_____ 1st booth — \$375 (\$325 if MCTA/NCTA member)

_____ Additional booths (same company) — \$225
(\$175 if MCTA/NCTA Member)

_____ Additional registrants — \$125 each (includes meals)

Total Booth Costs _____

Products and service to be exhibited: _____

Competitors from whom booth separation is desired: _____

SPONSORSHIP OPPORTUNITIES:

_____ Event Sponsor — \$250

_____ Thursday Coffee and Donuts — \$250

_____ Thursday Lunch — \$400

_____ Thursday Refreshments — \$300

_____ Thursday Happy Hour Sponsor — \$400

_____ Thursday Dinner Sponsor: \$500

_____ Friday Morning Coffee and Donuts — \$250

_____ Registration Sponsor — \$150

Total Sponsor Costs _____

PROGRAM ADVERTISEMENTS SPECIFICATIONS

PLACEMENT

SIZE

RATE

Premium Placements (Inside Front Cover, Inside Back Cover, Back Cover and Four Center Pages)

Full Page FULL COLOR

3.25 x 8 (width by height)

\$200

Inside Pages

Full Page BLACK&WHITE

3.25 x 8 (width by height)

\$100

Half Page BLACK&WHITE

3.25 x 3.875 (width by height)

\$75

All ads are non-bleed, sizes noted are width by height, full color only available on premium pages

Total Advertising Costs _____

Return this registration form with payment by **JUNE 24, 2026** to:

MCTA, PO Box 252, Durand, MI 48429

Phone: 517.545.9971

Questions Contact: Amy at info@mcta.org



TOTAL COSTS _____