Summer Meeting
July 25-27, 2023
Needlefast Evergreens
4075 W Hansen Rd, Ludington, MI 49431

Join us for the MCTA Summer meeting at Needlefast Evergreen Inc., a 3rd generation farm located in Ludington, just a few miles from the beautiful shores of Lake Michigan. Attendees will get a behind the scenes look at both their nursery and field grown Christmas tree operations. Needlefast’s nursery operations provide an opportunity for Christmas tree growers to learn what goes on ‘under the hood’ to produce those baby trees that start your plantations. A unique bonus will include touring Needlefast’s u-pick strawberry production area.

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**SCHEDULE AT A GLANCE**

**TUESDAY, JULY 25**

1-6 pm Vendor Set-up
5 pm MCTA Board Meeting
7 pm Meet and Greet at Stix – Get to know your fellow growers and join us for a drink on the patio – cash bar/food available

**WEDNESDAY, JULY 26**

7:30-9 am Registration and Exhibits Opens
9-12 Welcome – Followed by Speakers/Programing
12-1:30 Exhibits and Lunch
1:30 pm Programming and Field Tours
4:30-5:30 Happy Hour Reception with Vendors
6:00 pm Dinner at Lincoln Hills Golf Club – Hall of Fame awards ceremony, live music, and fun.

**THURSDAY, JULY 27**

8-10 am Exhibits Opens
10 am Field Tours, Auxiliary Programming
12:30 pm Lunch
1:30-3:30 Beginner Grower Session
2 pm 9-hole Golf Scramble Lincoln Hills Golf Club
Vendor Registration Form

MCTA Summer Meeting 2023
July 25-27, 2023 • Needlefast Evergreens, Ludington, MI

REGISTRATION DEADLINE IS JUNE 25 to be included in meeting program.

(Please print or type)

Company/Organization ____________________________________________________________________________________________________________________________________________________________________________________

Address: ____________________________________________________________________________________________________________________________________________________________________________________

City __________________________________________ State ______ Zip ________________

Phone ____________________________ Email __________________________ Website:

Name(s) of Attendees ____________________________________________________________________________________________________________________________________________________________________________________

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BOOTH COST (Includes 8ft table, full convention registration and meals for two people) Vendors will be set-up in a large tent. Please bring your own electrical cord (limited outlets available), table covering, and lawn chairs for your booth.

_____ 1st booth — $375 ($325 if MCTA/NCTA member)

_____ Additional booths (same company) — $225 ($175 if MCTA/NCTA Member)

_____ Electrical $25 (Limited availability)

_____ Additional registrants — $125 each (includes meals)

_____ 9-hole golf $42

_____ Event T-Shirt $20 (specify size adult small to XXXL)

Products and service to be exhibited: __________________________________________________________________________________________________________________________________________________________________

Competitors from whom booth separation is desired: _______________________________________________________________________________________________________________________________________________

We would like to donate the following item for the Silent Auction to benefit the MCTA Research Fund: _________________________________________________________________________________

Total Booth Costs __________________________

SPONSORSHIP OPPORTUNITIES:

_____ Event Sponsor — $250

_____ Wednesday Morning Coffee and Donuts — $250

_____ Wednesday Lunch — $300

_____ Wednesday Dinner — $400

_____ Wednesday Refreshments — $300

_____ Thursday Morning Coffee and Donuts — $250

_____ Thursday Lunch — $300

_____ Registration Sponsor — $150

Total Sponsor Costs __________________________

PROGRAM ADVERTISEMENTS SPECIFICATIONS

PLACEMENT SIZE RATE

Premium Placements (Inside Front Cover, Inside Back Cover, Back Cover and Four Center Pages)

Full Page FULL COLOR 3.25 x 8 (width by height) $200

Inside Pages

Full Page BLACK&WHITE 3.25 x 8 (width by height) $100

Half Page BLACK&WHITE 3.25 x 3.875 (width by height) $75

All ads are non-bleed, sizes noted are width by height, full color only available on premium pages

Total Advertising Costs __________________________

Return this registration form with payment by JUNE 25, 2023 to:

MCTA, PO Box 252, Durand, MI 48429

Phone: 517.545.9971 | Fax: 517.545.4501

Questions Contact: Amy at info@mcta.org

TOTAL COSTS __________________________