



**MICHIGAN**  
CHRISTMAS TREE ASSOCIATION

# Summer Meeting July 25-27, 2023

**Needlefast Evergreens  
4075 W Hansen Rd, Ludington, MI 49431**

Join us for the MCTA Summer meeting at Needlefast Evergreen Inc., a 3rd generation farm located in Ludington, just a few miles from the beautiful shores of Lake Michigan. Attendees will get a behind the scenes look at both their nursery and field grown Christmas tree operations. Needlefast's nursery operations provide an opportunity for Christmas tree growers to learn what goes on 'under the hood' to produce those baby trees that start your plantations. A unique bonus will include touring Needlefast's u-pick strawberry production area.

#### **Holiday Inn Express & Suites**

4079 W. US -10, Ludington, MI 49431  
231-845-7311

Reference Michigan  
Christmas Tree Association  
Group rate ends 6/25/23

#### **Comfort Inn**

5323 W. US-10, Ludington, MI 49431  
231-845-7004

Reference: MCTA  
Group rate ends 6/25/23

#### **Best Western**

5005 W. US-10, Ludington, MI 49431  
231-843-2140

Reference: MCTA  
Group rate ends 7/11/23

## SCHEDULE AT A GLANCE

### TUESDAY, JULY 25

1-6pm Vendor Set-up  
5pm MCTA Board Meeting  
7pm Meet and Greet at Stix – Get to know your fellow growers and join us for a drink on the patio – cash bar/food available

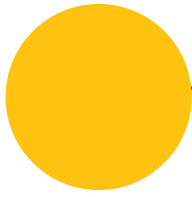
### WEDNESDAY, JULY 26

7:30-9am Registration and Exhibits Opens  
9-12 Welcome – Followed by Speakers/Programing  
12-1:30 Exhibits and Lunch

1:30 pm Programming and Field Tours  
4:30-5:30 Happy Hour Reception with Vendors  
6:00 pm Dinner at Lincoln Hills Golf Club – Hall of Fame awards ceremony, live music, and fun.

### THURSDAY, JULY 27

8-10am Exhibits Opens  
10am Field Tours, Auxiliary Programming  
12:30 pm Lunch  
1:30-3:30 Beginner Grower Session  
2 pm 9-hole Golf Scramble Lincoln Hills Golf Club



# MCTA Summer Meeting 2023

# Vendor Registration Form

July 25-27, 2023 • Needlefast Evergreens, Ludington, MI

**REGISTRATION DEADLINE IS JUNE 25** to be included in meeting program.  
(Please print or type)

Company/Organization \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website: \_\_\_\_\_

Name(s) of Attendees \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**BOOTH COST** (Includes 8ft table, full convention registration and meals for two people) Vendors will be set-up in a large tent.  
Please bring your own electrical cord (limited outlets available), table covering, and lawn chairs for your booth.

\_\_\_\_ 1st booth — \$375 (\$325 if MCTA/NCTA member)

\_\_\_\_ Additional booths (same company) — \$225 (\$175 if MCTA/NCTA Member)

\_\_\_\_ Electrical \$25 (Limited availability)

\_\_\_\_ Additional registrants — \$125 each (includes meals)

\_\_\_\_ 9-hole golf \$42

Names of golfers \_\_\_\_\_

\_\_\_\_ Event T-Shirt \$20 (specify size adult small to XXXL)

**Total Booth Costs** \_\_\_\_\_

Products and service to be exhibited: \_\_\_\_\_

Competitors from whom booth separation is desired: \_\_\_\_\_

We would like to donate the following item for the Silent Auction to benefit the MCTA Research Fund: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES:

\_\_\_\_ Event Sponsor — \$250

\_\_\_\_ Wednesday Morning Coffee and Donuts — \$250

\_\_\_\_ Wednesday Lunch — \$300

\_\_\_\_ Wednesday Dinner — \$400

\_\_\_\_ Wednesday Refreshments — \$300

\_\_\_\_ Thursday Morning Coffee and Donuts — \$250

\_\_\_\_ Thursday Lunch — \$300

\_\_\_\_ Registration Sponsor — \$150

**Total Sponsor Costs** \_\_\_\_\_

## PROGRAM ADVERTISEMENTS SPECIFICATIONS

### PLACEMENT

Premium Placements (Inside Front Cover, Inside Back Cover, Back Cover and Four Center Pages)

Full Page FULL COLOR

### SIZE

3.25 x 8 (width by height)

### RATE

\$200

Inside Pages

Full Page BLACK&WHITE

3.25 x 8 (width by height)

\$100

Half Page BLACK&WHITE

3.25 x 3.875 (width by height)

\$75

All ads are non-bleed, sizes noted are width by height, full color only available on premium pages

**Total Advertising Costs** \_\_\_\_\_

Return this registration form with payment by **JUNE 25, 2023** to:

MCTA, PO Box 252, Durand, MI 48429

Phone: 517.545.9971 | Fax: 517.545.4501

Questions Contact: Amy at info@mcta.org

**TOTAL COSTS** \_\_\_\_\_